



Talc team walks 120 million steps for children's charity

Our two talc sites at Luzenac and Toulouse in France have taken significant steps to support a French charity, Petits Princes, that helps very sick children fulfill their dreams.

A fundraising challenge called D'Marche encouraged employees, equipped with pedometers, to each walk 8,000 steps a day over a period of three months.

Group walks at lunchtime were organized to help achieve the collective goal of 120 million steps (40 million for Toulouse and 80 million for Luzenac). At the end of the initiative, a donation was made by ImerysTalc. Thanks to

the commitment and efforts of the 180 ImerysTalc "D'Marcheurs," four seriously ill children will see their dreams come true. To date, the team has given Louise, 5, a chance to meet her preferred princess at Disneyland Paris for a day and Dimitri, 4, the opportunity to encounter wild animals.

As well as supporting the Petits Princes Association, the D'Marche challenge encouraged employees to consider the health benefits of walking.

⊕ For more information

For information on D'Marche, contact
Laura Jones.

Boosting emp

The Imerys Rio Capim kaolin in northern Brazil has expanded its community support program to help people find employment.

Since opening in 2012, Casa Imerys, an educational, cultural meeting center, has been providing support and services to communities based near the company's operations in the Barcarena municipality. Located in an area marked by high unemployment, Casa Imerys plays a central role in coordinating the social projects and programs Imerys operates in the region.

One of Casa Imerys' many services is vocational and job placement training. Last year, the team introduced an Employment Bureau.

"The personal and social effects of high unemployment in communities like Barcarena are huge," explains Clara Ségon, Rio Capim Community Relations Coordinator. "Our goal with the Employment Bureau, as with all our programs, is to offer a sustainable solution that helps build better communities, rather than create dependencies."

Flora Faro, HR Recruiter at Rio Capim and volunteer at the center, is sharing her knowledge, added: